

# Lady Lion Basketball Play For Kay Game, Benefiting Pink Zone

Lady Lions **VS.** Michigan • Sunday, February 26, 2017 • Bryce Jordan Center

# PINK ZONE



# Play4Kay

Donate online at [www.PaPinkZone.org](http://www.PaPinkZone.org)

## KEEP US #1 — BEST AND BIGGEST IN THE COUNTRY!

### SPONSOR OF HOPE \$75

- Recognition in Pink Zone game day program and on Pink Zone website

### SPONSOR OF FAITH \$125

- 2 tickets
- Recognition in Pink Zone game day program and on Pink Zone website

### PINK RIBBON SPONSOR \$250

- 4 tickets
- Recognition in Pink Zone game day program and on Pink Zone website

### HEALING SPONSOR \$500

- 4 tickets
- Recognition in Pink Zone game day program and on Pink Zone website
- 2 sponsor reception invitations (with coaches)\*

### SUPPORTING SPONSOR \$1,000

- 6 tickets
- Recognition in Pink Zone game day program and on Pink Zone website
- 2 sponsor reception invitations (with coaches)\*
- Name featured on center hung scoreboard and incorporated into LED signage at the BJC at the Pink Zone Game
- Your name advertised at four entrances to BJC for Big Ten season

### AWARENESS SPONSOR \$2,500

- 8 tickets • 8 t-shirts
- Recognition in Pink Zone game day program and on Pink Zone website
- 4 sponsor reception invitations (with coaches)\*
- Name featured on center hung scoreboard and incorporated into LED signage at the BJC at the Pink Zone Game
- Your name advertised at four entrances to BJC for Big Ten season

### POWER OF PINK SPONSOR \$5,000

- 10 tickets • 10 t-shirts
- Recognition in Pink Zone game day program and on Pink Zone website
- 4 sponsor reception invitations (with coaches)\*
- Name featured on center hung scoreboard and incorporated into LED signage at the BJC at the Pink Zone Game
- Your name advertised at four entrances to BJC for Big Ten season
- 2 post-game reception tickets

### QUEST FOR THE CAUSE SPONSOR \$10,000

- 12 tickets • 12 t-shirts
- Recognition in Pink Zone game day program and on Pink Zone website
- 4 sponsor reception invitations (with coaches)\*
- Name featured on center hung scoreboard and incorporated into LED signage at the BJC at the Pink Zone Game
- Your name advertised at four entrances to BJC for Big Ten season
- 2 post-game reception tickets
- 2 luxury box tickets\*\*

### CELEBRATION SPONSOR \$15,000

- 14 tickets • 14 t-shirts
- Recognition in Pink Zone game day program and on Pink Zone website
- 6 sponsor reception invitations (with coaches)\*
- Name featured on center hung scoreboard and incorporated into LED signage at the BJC at the Pink Zone Game
- Your name advertised at four entrances to BJC for Big Ten season
- 2 post-game reception tickets
- 2 luxury box tickets\*\*
- Name & Logo featured wherever Pink Zone shirts are sold

### CHAMPION SPONSOR \$20,000

- 16 tickets • 16 t-shirts
- Recognition in Pink Zone game day program and on Pink Zone website
- 6 sponsor reception invitations (with coaches)\*
- Name featured on center hung scoreboard and incorporated into LED signage at the BJC at the Pink Zone Game
- Your name advertised at four entrances to BJC for Big Ten season
- 2 post-game reception tickets
- 2 luxury box tickets\*\*
- Name & Logo featured wherever Pink Zone shirts are sold
- Live on-court recognition during Pink Zone game

### PRESENTING SPONSOR \$25,000+

- 20 tickets • 20 t-shirts
- Recognition in Pink Zone game day program and on Pink Zone website
- 10 sponsor reception invitations (with coaches)\*
- Name featured on center hung scoreboard and incorporated into LED signage at the BJC at the Pink Zone Game
- Your name advertised at four entrances to BJC for Big Ten season
- 4 post-game reception tickets
- 2 luxury box tickets\*\*
- Name & Logo featured wherever Pink Zone shirts are sold
- Live on-court recognition during Pink Zone game
- Signage recognition at post-game survivor reception

### BRANDING OPPORTUNITIES AVAILABLE:

- Pink Shakers
- Post-Game Survivor Reception
- Survivor Buttons

\* Sponsor Reception will be held on Saturday evening, February 25th \*\* Luxury Box Seats — Please be aware that individuals in grades 9-12 are prohibited from utilizing these tickets due to NCAA rules.

**IN ORDER TO GUARANTEE PERKS DESCRIBED IN EACH GIVING LEVEL, SPONSORSHIPS MUST BE RECEIVED BY MONDAY, FEBRUARY 6, 2017.**

[www.PaPinkZone.org](http://www.PaPinkZone.org)

 /PennsylvaniaPinkZone  
or call 814-380-2856

 @PAPinkZone



## PENN STATE LADY LION BASKETBALL

PRESENTING SPONSOR



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**Add Me  
To The Team...  
For The Cause**

Donate online at [www.PaPinkZone.org](http://www.PaPinkZone.org)

or return completed form to:

**PINK ZONE**

19 Colonnade Way, Suite 117, #110, State College, PA 16803

Checks payable to **PINK ZONE**

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_  
 In honor of \_\_\_\_\_ In memory of \_\_\_\_\_

**NOTE: If you wish to decline perks, check here  We will donate your t-shirt(s) and tickets to survivors.**

**SPONSOR PACKAGE TICKETS:** \_\_\_\_\_ (You must indicate total number requested here)

**SPONSOR PACKAGE T-SHIRT SIZE(s):** ADULT XS \_\_\_\_\_ S \_\_\_\_\_ M \_\_\_\_\_ YOUTH S(6-8) \_\_\_\_\_ M(10-12) \_\_\_\_\_  
 (Indicate number of each) L \_\_\_\_\_ XL \_\_\_\_\_ XXL \_\_\_\_\_ 3XL \_\_\_\_\_ L(14-16) \_\_\_\_\_

**ADDITIONAL T-SHIRTS:** If you wish to order extra shirts, please contact the Penn State Bookstore by calling 814-863-0205 or by visiting their website at [www.psu.bncollege.com](http://www.psu.bncollege.com)

**ADDITIONAL TICKETS:** If you wish to order additional tickets, please indicate below:  
 \_\_\_\_\_ ADULT TICKET \$14 \_\_\_\_\_ YOUTH TICKET \$9

Sponsorship Level \_\_\_\_\_ Payment \$ \_\_\_\_\_  
 Additional Donation \$ \_\_\_\_\_ Additional Tickets \$ \_\_\_\_\_ Total Payment \$ \_\_\_\_\_  
 Charge my sponsorship to \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Discover \_\_\_\_\_ AMEX  
 Name as **it appears on card** \_\_\_\_\_  
 Account No. \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_ Security Code \_\_\_\_\_  
 Signature \_\_\_\_\_ Total Charge \$ \_\_\_\_\_

## Thanks for helping us reach our \$250,000 goal!

**MONEY RAISED WILL BENEFIT:**

